



GITAM UNIVERSITY

(Declared as Deemed to be University u/s 3 of UGC Act, 1956)

Accredited by NAAC with 'A' Grade

Gandhinagar Campus, Rushikonda, Visakhapatnam-530 045, A.P., India

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GU/CAO/R/Baja/756/2015

Visakhapatnam

Dt: 01.12.2015

To

Sir,

Sub: Baja Student India- Request for sponsorship - Reg.

I take this opportunity to introduce the **Baja Gitam** team representing GITAM University in the **Baja Student India, a National level engineering design competition**. The Baja GITAM team comprising of 25 budding Mechanical and Industrial engineers is tasked to analyze, design, build, test, race and market an All Terrain Vehicle (ATV). They were screened initially through an All India Quiz related to ATV concepts and proud to inform that they have secured 22nd position among 450 teams.

An amount of Rs 5.0 Lacs is required to be incurred by this team to make the prototype for participating in the racing competition in the month of January 2016. In this context, we request you to support this team by providing financial assistance in any one of the following ways. The following benefits will be extended to the sponsors.

Sponsorship Benefits	Platinum (4.0 Lacs)	Gold (2.0 Lacs)	Silver (1.0 Lacs)
Press release with sponsor name	Yes	Yes	Yes
Incorporation of organization's name in Team title.	Yes	No	No
Major Display area for organization's logo.	Yes	No	No
Organization's Logo on the Vehicle	Yes	Yes	Yes
Promotion of the Organization's new arrivals in Newsletters, Web pages during exhibition.	Yes	Yes	No

Apart from the above benefits, the logos of the sponsor will be displayed on the driver's apparels, Team's outfits, banners etc. Articles and photos of the event will be published by National media like The Hindu, NDTV, Indian Express, automobile magazines and web pages like Cardekho.com. The car will be exhibited in the auto space of the University and Tenneti park, a famous tourist spot where the visitors are around 9000 and 3500 per day respectively.

We humbly request you to support the team financially for the successful participation of the team in this event. The cheque may be issued in the name of "Baja GITAM" payable at Visakhapatnam.

With Regards,


REGISTRAR